

Claims

1. Method for simulating communication on a terminal device of a communication network, said terminal device comprising a communication functionality and a storage, the method comprising:
 - detecting an initiation event in said terminal device,
 - determining properties of said detected initiation event,
 - generating a simulated message related to said determined properties, said message being generated from data stored in said storage, and
 - presenting said simulated message via said communication functionality.
2. Method according to claim 1, wherein said generation step comprises composing said simulated message from said data in correspondence with said determined properties and composing rules stored in said storage.
3. Method according to claim 1, further comprising opening a timeframe after the detection of said initiation event, and presenting said simulated message after the timeframe has closed.
4. Method according to claim 1, further comprising receiving data from a provider, said data comprising components, fragments of simulated messages and rules for generating said simulated message.
5. Method according to claim 1, wherein said initiation event is a predetermined point of time.
6. Method according to claim 1, wherein said initiation event is defined by a reception of a user input or the reception of a message from a provider.
7. Method according to claim 1, further comprising analyzing and evaluating said initiation event.
8. Method according to anyone of the preceding claims, wherein at least one of said simulated messages comprises at least one advertisement.
9. Software tool comprising program code means stored on a computer readable medium

for carrying out the method of anyone of claims 1 to 8 when said software tool is run on a computer or network device.

10. Computer program product comprising program code means stored on a computer readable medium for carrying out the method of anyone of claims 1 to 8 when said program product is run on a computer or network device.
11. Computer program product comprising program code, downloadable from a server for carrying out the method of anyone of claims 1 to 8 when said program product is run on a computer or network device.
12. Computer data signal embodied in a carrier wave and representing a program that instructs a computer to perform the steps of the method of anyone of claims 1 to 8.
13. Network terminal device for executing simulated communication, comprising:
 - a detection module for detecting an initiation event,
 - a determination module, connected to said detection module for determining properties of said detected initiation event,
 - a storage for storing components of simulated messages,
 - a generation module, connected to said determination module and to said storage module, for generating simulated messages from said stored components in correspondence with said determined properties, and
 - a communication component for presenting said generated simulated messages.
14. Network terminal device according to claim 13, comprising an interface module for receiving data comprising components of said simulated messages and generation rules for generating said simulated messages.
15. Network terminal device according to claim 13, wherein said terminal device comprises a mobile phone.
16. Network device for providing data for generating a simulated communication to terminal devices comprising
 - a storage module for storing generation rules for simulated messages, simulated message components and evaluation rules,
 - a communication module for connecting to said communication network and

to said terminal devices, and

- a controller connected to said storage module and to said communication module, for selecting sets of simulated messages components and generation rules for transmitting said selected sets to said terminal devices.